



Contact (on or after June 4, 2007):

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For Immediate Release:

Greater Reading Partnership to Complete Wyomissing Trail!

During the week of June 4th, our community will gain a wonderful recreational asset – a newly-paved, easily-accessible trail that extends from the Reading Public Museum to Reading Area Community College. This new trail, The Wyomissing Trail, is the result of a fabulous partnership – The Greater Reading as a Greenway & Recreation Hub Partnership.

Nearly two years ago, the Conservancy convened a meeting of numerous organizations and agencies to begin to work together to connect all of Greater Reading's fantastic, *and under-utilized*, natural resources. This partnership includes the Berks County Conservancy, Schuylkill River Heritage Area, RiverPlace Development Corporation, PA Department of Conservation & Natural Resources, the City of Reading, and the Berks County Planning Commission. Together, the partnership prioritized nearly 90 projects to implement over the next few years that will result in easily accessible, well-marked recreational opportunities that connect numerous trails and natural resources in Greater Reading.

Through regular communication and coordinating our funding efforts for the projects, the partnership has begun to implement projects for the benefits of our residents and visitors in Berks. "We cannot accomplish this good work in Berks County alone", said Kimberly Murphy, President of the Berks County Conservancy, "we value our partnerships and recognize that we can accomplish more as a team than any individual organization could do on its own".

The Wyomissing Trail project involves a new partner that is clearly making the project a success. **UGI Utilities, Inc.** is donating services to complete the excavation and grading of the trail on June 9th and 10th. The company is providing the equipment, and the labor force for the project is made-up of UGI Employee Volunteers. They are coordinating these work days in support of the Greater Reading as a Greenway & Recreation Hub Partnership. "UGI and our volunteer employees are pleased to be working with the Conservancy on this project. We are a proud member of the Greater Reading community and look forward to the benefits that projects such as this will bring to the area," said Anthony C. Cox, UGI Marketing Manager.

Should you wish to visit this new trail, it will be fully completed by June 21st in time for **RiverPlace Development Corporation's Solar Flair** along the trail. The Solar Flair encourages attendees to stroll along the trail between GoggleWorks Center for the Arts and the Reading Public Museum. Along the trail, from 5-8PM, there will be entertainment, refreshments and educational stands for your enjoyment.

Visit the Berks County Conservancy's website at www.berks-conservancy.org to learn about other projects involving the Greater Reading as a Greenway & Recreation Hub partnership. *We're Saving a Place for You...*