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For Immediate Release:

## **Traditional “Hanging of the Greens” on Penn Street**

**Saturday, November 15, 2008 at 8:30AM** members of the Greater Reading Community will gather for the traditional “hanging of the greens” on Penn Street in Reading. During the winter months, if you’ve traveled on Penn or Washington Streets in Reading – or perhaps to the Sovereign Center – you’ve most likely noticed and enjoyed 78 attractive pole planters filled with holiday greens. They are a product of many volunteer hours and the dedication of the Berks County Conservancy’s Berks Urban Greening (BUG) Committee.



**The public is encouraged to join us this year!** On November 15th, volunteers will gather at 5th & Penn Streets at 8:30AM and will work hard until Penn and Washington Streets are decorated and ready for the holiday season. “Participants are welcome to bring evergreens, dried plant material, branches to be spray-painted, or their own tools,” said BUG Co-Chair Terri Corey, “but none of that is required. What we’d most like is for people of all ages to join us for the camaraderie and the experience of working together to enhance our community.” In the warmer months, these planters are filled with beautiful flowers and greens. “We are proud of our BUG Committee members’ dedication to beautifying and greening our downtown. All materials and labor are donated and the festive results are enjoyed by thousands of downtown visitors – especially the planters that adorn the streets at the Sovereign Center”, said Kim Murphy, President of the Berks County Conservancy.

**Care to join the volunteers?** BUG consists of volunteers who share the belief that plants and landscaping can transform cities and dramatically improve the quality of urban life. Anyone is welcome to join in any BUG activity.

**Visit the Berks County Conservancy’s website at [www.berks-conservancy.org](http://www.berks-conservancy.org) to learn about other projects involving your community. *We’re Saving a Place for You...***