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For Immediate Release:

Traditional “Hanging of the Greens” Tomorrow on Penn Street

Saturday, November 10, 2007 at 8AM members of the Greater Reading Community will gather for the traditional “hanging of the greens” on Penn Street in Reading. During the winter months, if you’ve traveled on Penn or Washington Streets in Reading – or perhaps to the Sovereign Center – you’ve most likely noticed and enjoyed the attractive pole planters filled with holiday greens. They are a product of many volunteer hours and the dedication of the Berks County Conservancy’s Berks Urban Greening (BUG) Committee.

Tomorrow morning, November 10th, volunteers will gather at 5th & Penn Streets at 8AM and will work hard until Penn and Washington Streets are decorated and ready for the holiday season! Last year, over 25 planters were decorated and enjoyed by thousands of visitors and residents. In the warmer months, these planters are filled with beautiful flowers and greens. “We are proud of our BUG Committee members’ dedication to beautifying and greening our downtown. All materials and labor are donated and the festive results are enjoyed by thousands of downtown visitors – especially the planters that adorn the streets at the Sovereign Center”, said Kim Murphy, President of the Berks County Conservancy.



Care to join the volunteers? Bring along some greenery and your pruners! *The photo to the left: Commissioner Judith Schwank and Linda Szortyka (BUG Volunteers) decorate Penn Street in 2006.* Visit the Berks County Conservancy’s website at www.berks-conservancy.org to learn about other projects involving your community. *We’re Saving a Place for You...*